



PRESS RELEASE
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Rich Pullin new managing director Technology Division

Gothenburg (Sweden), January 2, 2009

Mobitex Technology AB has recruited Rich Pullin as managing director of their Technology Division, which comprises Mobitex Technology AB Sweden, Mobitex Technology China and Wavenet Technology (Australia).

Mobitex Technology AB is very pleased to welcome Rich Pullin as the new Managing Director of the Technology Division within Mobitex. Mr Pullin joins the team with an extensive knowledge and experience in business development, accrued over a number of years in executive positions. His main objectives will be to strengthen the link between the business units, developing new business strategies and identifying key areas of expansion across the organisation. He will also inevitably be a very valuable management resource as Mobitex moves into the next phase of its development in the Chinese market.

"We're pleased that Mr Pullin has accepted the challenge of directing the Technology Division, and we're very much looking forward to seeing his contribution to the team," says Andrew Fitton, President of Mobitex Technology. "With this new addition Mobitex aims to invest in a coordinated effort in China, as well as consolidate the business in order to ensure that support and services to existing users are provided for many years to come", Mr Fitton concludes.

Mr Pullin has an impressive background, including relevant Mobitex experience as Group MD at Transcomm Plc where he led the UK's Mobitex operator into profit. He was also co-founder of the highly successful Core Group, focusing on the development of their niche International Telco's reseller network.

About Mobitex Technology

Mobitex Technology AB develops, sells and supports wireless Mobitex™ systems. Mobitex is a wireless technology for dedicated narrow band data with high security and quality. The Mobitex technology has a number of unique qualities and the technology guarantees a safe and fast data transfer for short and frequent messages. Mobitex networks have been supplied in some 30 countries worldwide, and are used by more than 100 police and public safety authorities. Other important areas where Mobitex is expanding are machine-to-machine communication such as alarm systems, wireless money transactions, and telemetry for the electricity and utility markets.

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